



## Hosting Guidelines

### Meeting Facility

The host Chamber of Commerce will provide a meeting room with the capacity to meet potential attendee demand for their area (minimum 15).

### Equipment

A simple A/V system will be made available.

### Host Compensation

The host will receive ...

- TWO (2) FREE registrations to the workshop/conference (value \$196)
- 20% of registration fees in excess of 15 paid attendees.
- One year FREE "Strategies Account" (value \$200)  
(<http://chamberstrategies.com/w> – Branded Webinars library for Members)

### Marketing & Promotion

The host will encourage area Chambers to attend. It's a great opportunity to share ideas. Chamber Strategies will do additional marketing and promotion.

### Registration & Ticketing

Attendees will register online at <http://BrownPaperTickets.com>.

### Event Overview

Attendees will gain a deeper understanding of the evolving opportunities for the 21<sup>st</sup> Century Chamber of Commerce. We will present proven, actionable strategies for increasing relevance, retention and revenue. For example ...

- The Four Critical Things a Chamber Must Do
- 30+ Important Action Items

It's an excellent opportunity to share ideas with other Chambers.

### Recommended Attendees

Our programs appeal to ...

- Leadership Teams (CEO, Chair, Chair-Elect)
- Membership Staff (Sales & Support)

We look forward to working with you.

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